Enabling Agentic CRM for every tribe

How an organisation switches the add-on on for all of its tribes at the discounted rate, what it is billed, and what happens to tribes already paying.

An organisation can take Agentic CRM for every one of its tribes in one step. Every tribe then has sequences, the organisation carries one line on its own invoice, and each tribe costs 30% less than it would paying on its own. A user who can edit the organisation's billing settings does this from the organisation's CRM.

Switching it on

1. Open the organisation's CRM and select **Sequences** in the menu.
2. At the top of the page, the **Agentic CRM for every tribe** card shows the per-tribe rate, how many active tribes you have today, and what that comes to for the month.
3. Select **Enable for all tribes** and confirm.

What you are billed

You are billed **$35 for each active tribe** at the end of every month, on the organisation's invoice, as one line that names the number of tribes. A tribe counts as active when its status is Active or Opening Soon at the time the month is billed, so tribes that open later are included automatically and tribes that close drop out. It is all or nothing: the organisation pays for every active tribe, not only the ones that use sequences that month.

	Tribe pays for itself	Organisation pays for all
Rate	$50 per tribe, per month	$35 per active tribe, per month
Who is billed	The tribe's invoice and card	The organisation's invoice and card
Which tribes	Only the tribe that activated it	Every active tribe in the organisation
Switched on by	A tribe billing user	An organisation billing user

Tribes already paying on their own

The card shows how many tribes currently hold the package themselves. From the month you enable it for the organisation, those tribes are covered by the organisation and are not billed their own $50 for that month or any month after, so nobody pays twice. Their own package simply stops being charged; they do not need to cancel anything.

Stopping

Select **Stop for all tribes** on the same card. The organisation-wide package runs to the end of the current month and that month is billed. From the following month each tribe is back to activating it for itself at the full rate, and any sequences still running in a tribe without the package are paused. Select **Keep it running** before the month ends to withdraw the cancellation.

WHY THERE IS NO PAY-PER-USE OPTION

Agentic CRM is sold only as a package. On the organisation's Metered Usage screen its row reads **Sold as a package (tribe pays)** and cannot be set to "organisation pays all" the way metered features can, because there is no usage to pay for - the fee is the access. The organisation-wide switch above is the way to cover every tribe.